

# About JOHN ALFRED JONES

**J**ohn Alfred (Jack) Jones has spent much of the past 20 years battling the unexpected. And teaching executives, community leaders and politicians to do the same.

As a speech and presentation coach, he has worked with over 50 of the Fortune 500 CEOs. Other clients include an acting mayor of Chicago, former Chicago Bulls head coach Phil Jackson and public health officials from around the world.

And he does it with the same goals in mind. *“I want the client to develop a take-charge attitude,”* he says. *“I want them to take control of the setting. We map out the strategy and the initial message. We rehearse for Q and A’s, develop contingency plans, even prepare for hecklers.”*

Jones has worked with a wide range of clients, including managers and executives in accounting, finance, manufacturing, banking, transportation, health care, law and the service industries. He has also served as a trainer for multicultural audiences, including top executives of a leadership development program sponsored by the U.S. Agency for International Development.

He got his Ph.D. in communication from the University of Illinois at Urbana. [eliminate *“and, after coaching executives at Illinois Bell, he started working with industry full time in the 1980s”*].

Jones speaks regularly to business associations, leadership groups and both national and international conventions and frequently teaches in the MBA program at the University of Illinois at Chicago.

## TESTIMONIALS

*“I really like the way he works with you one on one. He goes over your presentation with you until you’ve got it right. And he’s very sensitive to the needs of your target audience.”*

- Jerry Hamilton, vice president for strategy & business development, the Follett Corporation.

*“He has the experience. He doesn’t make you uncomfortable if you stumble. You can open up with him. He worked with our staff and we got a lot accomplished in a couple of hours. I’m able to make better presentations, to organize my thoughts better. The whole flow of my presentations is better. They are more concise and more hard-hitting.”*

- Dirk Ahlbeck, principal, Ahlbeck & Company, Certified Public Accountants.

*“He helps you think about your role in an organization, helps you think how other people behave. He gives you a context for the work life. He’s very patient. He does it with great humor. He just brings so much experience.”*

- Scott Praven, senior vice president of corporate development, LaMacchia Enterprises.

*“He was getting an award from the University of Illinois and I was to give a 3-5 minute speech about my accomplishments. Jack helped me focus completely on what I should say and how I should say it. He helped me with stage direction, eye contact, gestures. I have spoken in public for many years but I never had an experience like that. I can’t praise him more for what he did.”*

- Dr. James Pritchard, pathologist.

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JOHN ALFRED JONES  
Presentation & Speech Coaching for Executives

PREPARATION=  
CONFIDENCE  
= SUCCESS

**T**his is the formula that John Alfred Jones has used for over 20 years to get results for his clients. Whether it’s a single business presentation or a new assignment that will require increased public speaking, Jones has the background to provide the coaching you need.

**H**is experience with executives at the top or on the way there, Fortune 500 Companies and political and civic leaders, enables him to work with you to take the guesswork out of your appearance and make the unexpected the routine

**I**n this way, you can **TAKE CHARGE OF THE SITUATION** rather than have the situation take charge of you. Learn to deliver a **DYNAMIC MESSAGE** that will stay with your audience, not just get your points across.